



INDUSTRY

Architecture and Interior Design

HEADQUARTERS

Irvine, CA

WEBSITE

wearetaylor.com

AVAIL USERS

50

ABOUT

Taylor Design is a strategy-based design firm with practices in Architectural Design, Interior Design and Design Strategies; with offices in Northern and Southern California. For more than 37 years, the firm has built a national reputation in the Healthcare design industry and has since established a growing presence in the Education and Science & Technology market sectors. Taylor Design's dynamic and effective strategy-based practice assures that decisions made at every stage of the design process make a positive difference for organizations and communities.

AVAIL helped Taylor Design implement a Content Management Solution for their team - within budget and on schedule.

CHALLENGE

Like a lot of firms, Taylor Design was looking for a way to make sure their users were getting to approved content - and staying away from content that was old, outdated or incorrect. They also were curious about what content was being consumed by users - which chairs, which doors and which windows - were being used the most in projects. They were looking for a solution that would help users get to the right content, and get there faster.

SOLUTION

With the help of AVAIL, Taylor Design was able to rapidly create a Content Management System for their approved content. And with AVAIL and Google Analytics, Taylor Design can now drill down on user activity and content consumption.

With Active Directory Integration, the team at Taylor Design was able to integrate sign-on with their existing IT infrastructure - no managing a separate database for AVAIL users.

“ AVAIL created a bridge that allows Project Managers to pass content easily and directly to their team in Revit and beyond. Having a place to centrally manage all material ranging from Revit content, photos, training videos and more has been instrumental in creating a central, single-source data repository that all users can access and easily grab from or add to which in return adds value for all users.”

Chris Kelusak
Job Captain, Taylor Design

BENEFITS

For the Taylor Team, when integrating a new software solution, the “learning curve” was key. Chris Kelusak, Job Captain at Taylor Design said, “We wanted something that most users would sit down and figure out in just a few minutes -on their own - if necessary. With AVAIL, we got that and a beautiful interface.”

ABOUT AVAIL

AVAIL's enterprise and Content Management Software solution indexes content and helps users find it in new ways. Based in Lexington, KY, AVAIL grew out of a need for a better way for AECO professionals to access the voluminous content being managed across their organization. With over 50 combined years in the AEC industry, the AVAIL team is passionate about helping firms discover a new way to find and manage content. For more info visit getavail.com.